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## MEDIA RELEASE

### New Multicultural Magazine published in Surrey, BC DIVERSE MAGAZINE – Inaugural Issue November 2009

**Surrey, BC - 11/20/09** DIVERSE is a new Canadian multicultural awareness Magazine with a strong focus on art, culture and heritage. Launched in November 2009 each quarterly issue offers stories on artists and art reviews, cultural complexity and identity. Various ethnic groups are highlighted to show their distinct cultural heritages, both historical and social. DIVERSE supports people, institutions and organizations who are devoted to spread the influence of Canadian culture.

#### Creator and Publisher:

Myungsook Lee is an artist, photojournalist and editor who immigrated to Canada in 2002 from Korea to study photography. She completed a BFA at Emily Carr University of Art & Design. In Canada she has worked as both a journalist and editor in a variety of newspapers and magazines for the Korean-Canadian community. Before she came to Canada, she worked as Editor for a three-time award winning monthly magazine for Kimberly-Clark Korea. With a passion to promote multiculturalism, she decided to combine her skills and experience to launch DIVERSE Magazine through her company, Pictorial Power. Myungsook Lee continues to present her work in galleries and publishes books on observation and interpretation of social and cultural thought.

"With strong visual content, we will emphasize the aesthetic appreciation of Canadian culture. We offer our readers the opportunity to re-think the heritage that is inherited from our parents and explore its potential value for the next generation. We will cover ethnic communities throughout Canada in an unbiased way. We highlight Canadian diversity with a positive viewpoint; however, we also portray the issues surrounding multiculturalism in Canada in order to provoke healthy dialogue for all Canadians." M.L.

#### Inaugural issue available now

Contents: (DIVERSE style: 8 X 10.5 inches, 48 pages on environmentally friendly recycled paper, quarterly, 4 issues per year).

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